

An illustration on a light blue background with white clouds. A large, dark blue hand is shown from the top right, holding a large, yellow dollar bill with a dollar sign. Below the hand, a man in a bright red suit is running towards the left, reaching out towards the bill. The scene is set against a light blue sky with a few white clouds.

# Financial Assistance and Incentives for Indian Exporters

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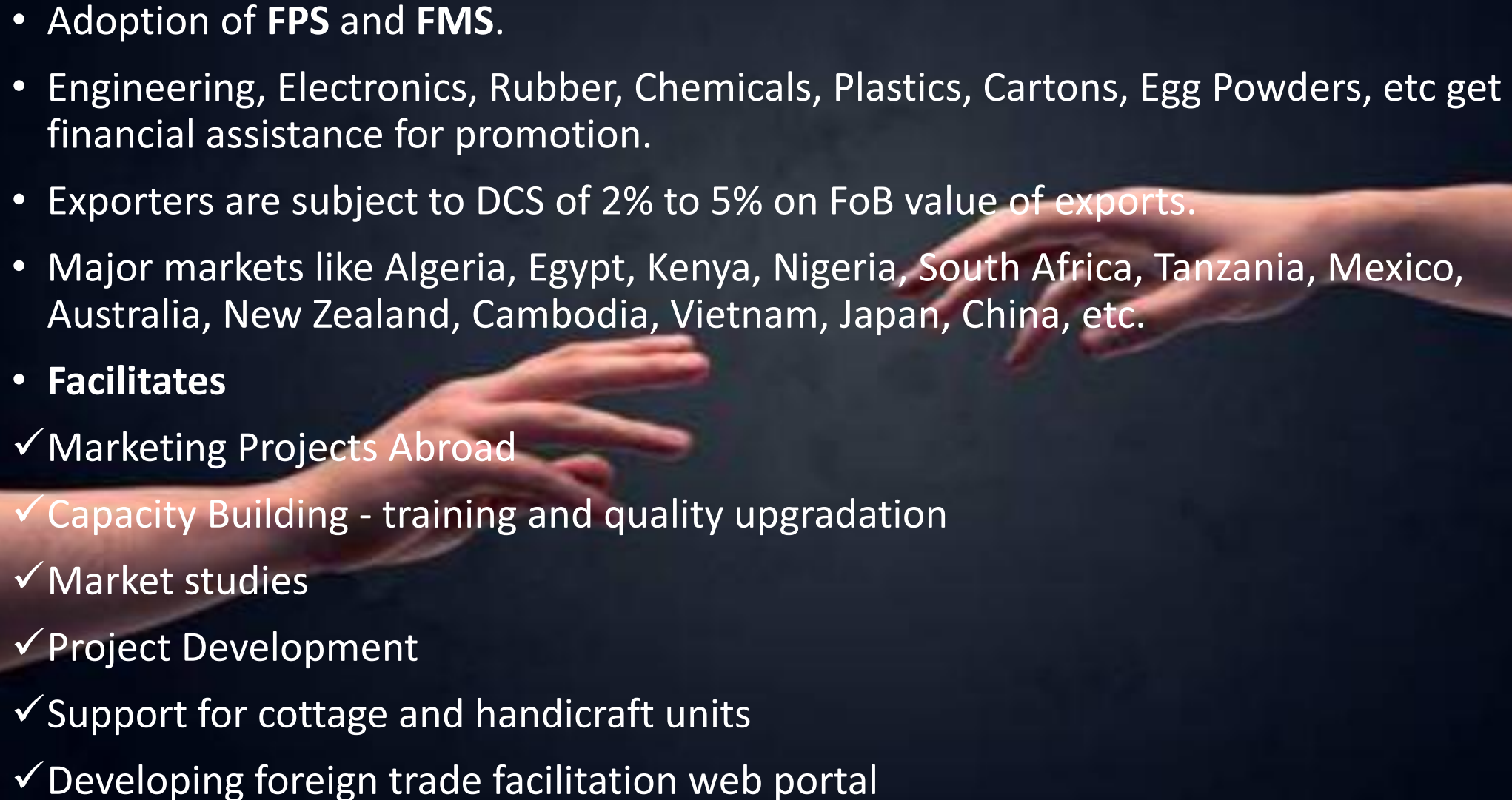
# Incentives and Schemes to Indian Exporters

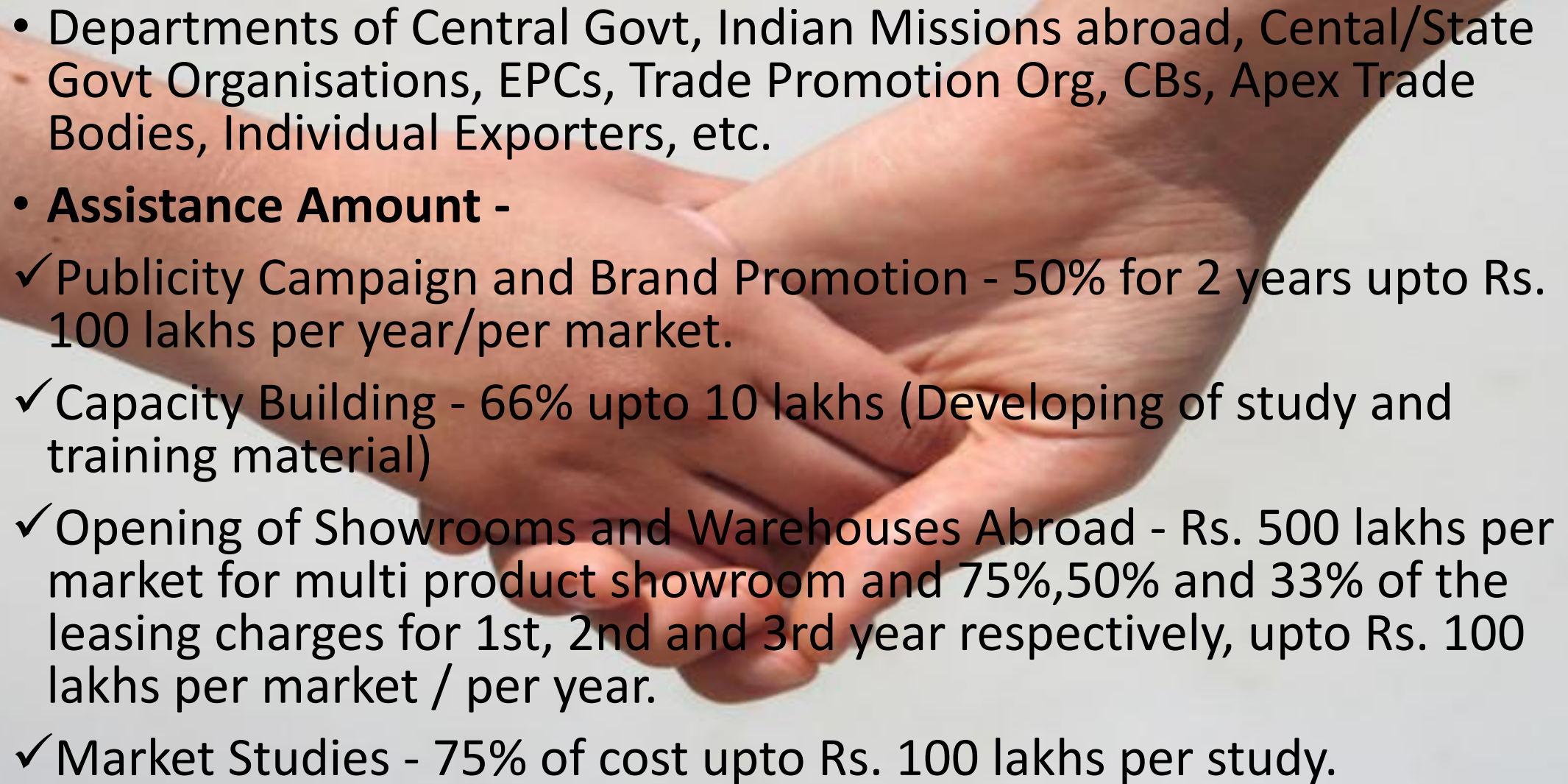
- EPCG Scheme - (8 times - 8 years - 3%) & (6 times - 6 years - 0%)
- Duty Drawback - Refund of duties paid on import of Raw Material components and packing material
- Excise Exemption
- GST Exemption (exported goods treated as zero rated supply)
- Marketing Development Assistance
- Refund of Octroi and Rail Freight
- Market Access Initiative
- Duty Free Credit
- 5 year Tax Holiday (SEZ Units)
- Longer Credit Realisation Period (SEZ Units - 360 days)

# Marketing Development Assistance

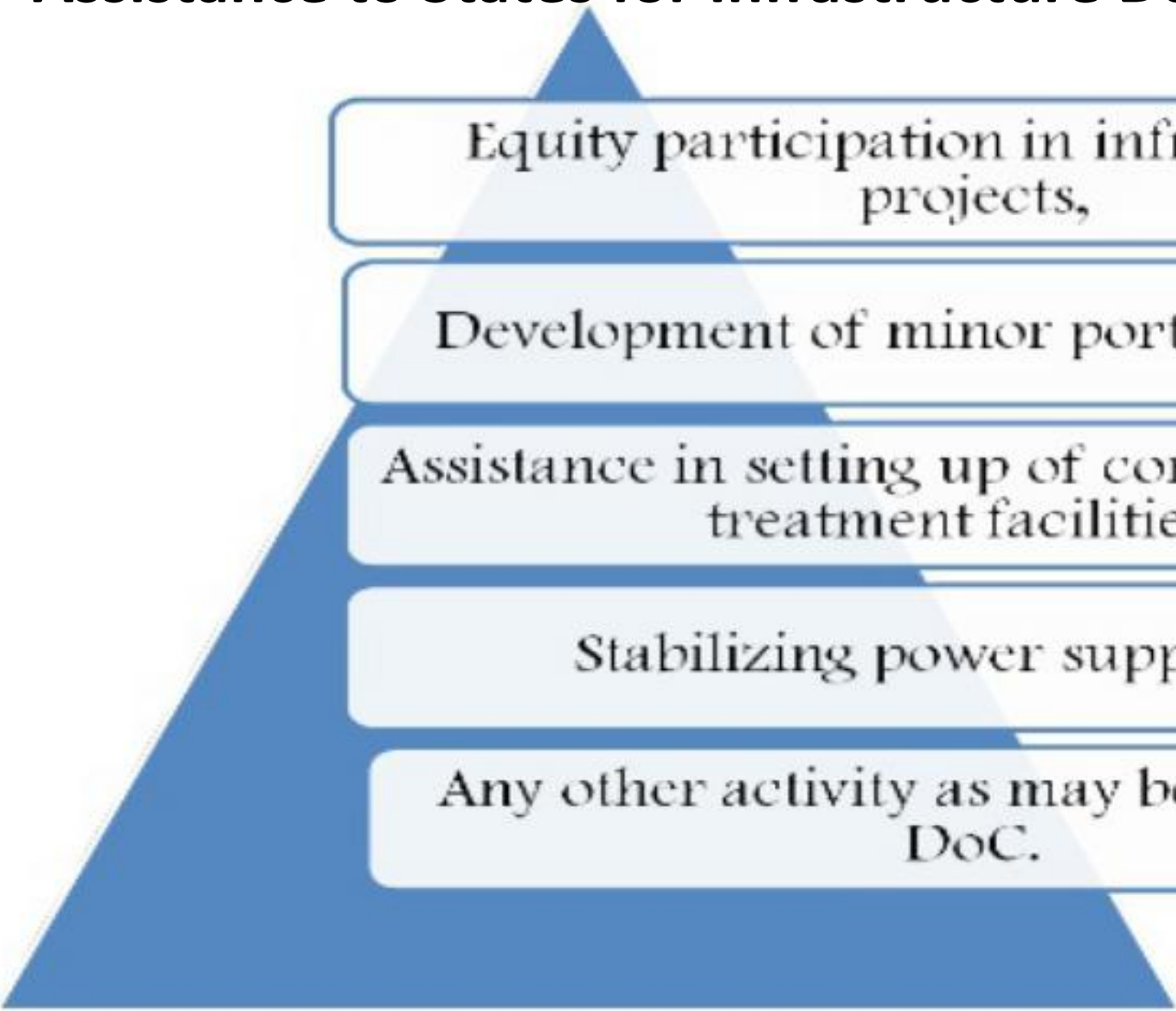
- **Intro** - A fund created by Govt for export development and diversification. MDA Aid can be claimed by Indian exporters for
  - ✓ marketing Research in India & abroad
  - ✓ Export publicity in India and abroad
  - ✓ Trade fairs and exhibitions
  - ✓ Trade delegation for trade study
  - ✓ Opening of showrooms in India
  - ✓ Setting service stations abroad
  - ✓ Research and development
- **Assistance Amount** - 60% of actual expenditure for small scale units and 50% for others.

# Market Access Initiative

- Adoption of **FPS** and **FMS**.
  - Engineering, Electronics, Rubber, Chemicals, Plastics, Cartons, Egg Powders, etc get financial assistance for promotion.
  - Exporters are subject to DCS of 2% to 5% on FoB value of exports.
  - Major markets like Algeria, Egypt, Kenya, Nigeria, South Africa, Tanzania, Mexico, Australia, New Zealand, Cambodia, Vietnam, Japan, China, etc.
  - **Facilitates**
    - ✓ Marketing Projects Abroad
    - ✓ Capacity Building - training and quality upgradation
    - ✓ Market studies
    - ✓ Project Development
    - ✓ Support for cottage and handicraft units
    - ✓ Developing foreign trade facilitation web portal
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- A background image showing two hands, one from the left and one from the right, reaching towards each other in a gesture of support or assistance. The hands are positioned in the lower half of the frame, with the fingers slightly curled. The background is dark and textured, possibly a wall or a surface.

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- A close-up photograph of two hands clasped together in a supportive grip. The hands are positioned diagonally across the frame, with the fingers interlaced. The skin tone is light, and the lighting is soft, highlighting the texture of the skin and the veins on the hands. The background is a plain, light color.
- Departments of Central Govt, Indian Missions abroad, Central/State Govt Organisations, EPCs, Trade Promotion Org, CBs, Apex Trade Bodies, Individual Exporters, etc.
  - **Assistance Amount -**
    - ✓ Publicity Campaign and Brand Promotion - 50% for 2 years upto Rs. 100 lakhs per year/per market.
    - ✓ Capacity Building - 66% upto 10 lakhs (Developing of study and training material)
    - ✓ Opening of Showrooms and Warehouses Abroad - Rs. 500 lakhs per market for multi product showroom and 75%,50% and 33% of the leasing charges for 1st, 2nd and 3rd year respectively, upto Rs. 100 lakhs per market / per year.
    - ✓ Market Studies - 75% of cost upto Rs. 100 lakhs per study.

# Assistance to States for Infrastructure Development for Exports



Equity participation in infrastructure projects,

Development of minor ports and jetties,

Assistance in setting up of common effluent treatment facilities,,

Stabilizing power supply, and

Any other activity as may be notified by DoC.

# Other Schemes



- **IRMAC - Industrial Raw Material Assistance Centre**

Mainly for MSEs - Low Price Acquisition - Credit Period of 90 days - Quality - Timely availability - Focus on Production

- **EPCG - Export Promotion Capital Goods Scheme**

Duty free Import of Capital Goods - new and second hand - (8 times - 8 years - 3%) & (6 times - 6 years - 0%)

- Duty Exemption and Remission Schemes

- Advance Authorization Scheme

- Duty Entitlement Passbook Scheme

- IGST Refund

- Duty Drawback

# Federation of Indian Export Organisation (FIEO)

- Apex export promotion organisation of India.
- Non - profit organisation set up by GoI in 1965.
- Membership of more than 16500.
- Facilitates the following:
  - ✓ Coordination of export promotion activities
  - ✓ Issues Certificate of Origin
  - ✓ Links trade and industry bodies
  - ✓ Live chat with members
  - ✓ Provide International Exposure and Guidance
  - ✓ Solve Issues of Members
  - ✓ Export Promotion activities like organising seminars and workshops, open house meets, buyer-seller meets, sending and inviting trade delegates abroad, assistance in trade fairs and exhibitions.
  - ✓ MDA
  - ✓ Commercial Intelligence, Awards to Members, Setting up Warehouses



# India Trade Promotion Organisation (ITPO)

- Since 1st Jan, 1992.
- Outcome by merger of Trade Fair Authority of India and Trade Development Authority.
- Got regional offices in Mumbai, Bengaluru, Kolkata, Chennai, Germany, Japan, UAE and USA and HQ in New Delhi.
- Acts as publicity wing of the Govt for organising and participating in domestic and international trade fairs.
- Organises Trade Fairs and Exhibitions
- Facilitates Publicity
- Collection and Supply of Information
- Delegations
- International Trade Fairs
- Consultancy Services
- Seminars and Workshops

# Federation of Indian Chambers of Commerce and Industry (FICCI)

- Largest and oldest business apex in India.
- Established in 1927 by G.D. Birla and P. Thakurdas.
- A non- government and non profit organisation providing a platform for networking and consensus building across sectors.
- Serves over 2,50,000 Indian Private and Public and Multinational organisations.
- Engaged in sectors like Food Processing, Chemicals, NBFCs, Publishing, Defence, Drones, Education, etc.
- Facilitates trade exhibitions, trade fairs, conferences, seminars, workshops, reviews.

## Business Services offered by FICCI

- ✓ Arbitration [FACT]
- ✓ ATA & TIR Carnet
- ✓ Business Information Services Network [BISNET]
- ✓ CSR [Advocacy and Capacity Building]
- ✓ Environment and Hazard Management
- ✓ FICCI Ladies Organisation [FLO]
- ✓ Confederation of Indian Food Trade and Industry (CIFTI)
- ✓ Resource Conservation and Managemnet
- ✓ Technology Commercialisation
- ✓ Web Initiative
- ✓ Quality Forum

# Export Promotion Councils (EPCs)

- Organisations to develop and promote exports of a particular sector of products, projects and services.
- 28 EPCs in India, at present - Apparels, Basic Chemicals Pharma & Cosmetics, Cashew, Carpet, Chemicals & Allied Products, Cotton Textiles, Leather, Electronics & Computer Software, Engineering, Handicraft, EOUs & SEZs, FIEO, Gems and Jewellery, Handloom, Indian Oilseed, Indian Silk, Jute Products, Pharma, Plastics, Powerloom, Projects, Services, Sports Goods, Shellac, Synthetic and Rayon, Wool and Woolens, Wool Industry, Telecom Equipment.



The Plastics Export  
Promotion Council



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ENGINEERING THE FUTURE

# Commodity Boards (CBs)

- Set up by Gol to develop and promote export of certain traditional commodities.
- 7 CBs in India, at present - Coffee, Coir, Coconut, Rubber, Spices, Tea and Tobacco.
- Facilitates methods of cultivation, increased productivity, commodities processing, etc.



# Indian Institute of Foreign Trade (IIFT)

- Set up in 1963 by Gol in New Delhi.
- An Autonomous Body working as a Deemed University.
- Training - International Marketing, Export Business, FTP, Export Pricing, Promotion, Incentives, Finance and Documentation, Masters in International Business, PhD in International Business, Masters in International Trade and other short term diploma and certifications.
- Colleting and supplying information.
- Delegates
- Seminars and Workshops
- Professional Advise
- Publications (Review and Bulletin)
- Market Surveys
- Student Exchange Programmes



# Indian Institute of Packaging (IIP)

- Apex body set up in 1966 by Gol.
- Aims to improve packaging standards in India and create infrastructural facilities for packaging improvement in India.
- HQ in Mumbai with centers in Delhi, Hyderabad, Kolkata and Chennai.
- Completed major packaging research and development projects on Cashew Kernels, Fresh Grapes, Fruits & Vegetables, Processed Food, Indian Sweets, Extruded Food, Jeera Puris, Boondhi Laddos, Dudhi Halwa, Coconut Chips, Banana Chips, Pharma Products, Honey, etc.
- In progress with major packaging research and development projects on Tender Coconut Water, Mid Day Meal, Meat & Poultry, Bulk Packaging of CTC & Orthodox Tea, Liquid Jaggery.

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